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## Council of Fair Business Practices plans consumer film festival

ET Bureau | Jul 18, 2017, 02:25 PM IST



The topics of film festival include my right, right to voice, right to know, right to act, and fair business practices.

MUMBAI: The Council of Fair Business Practices (CFBP), an organisation founded in 1966 by business stalwarts like JRD Tata, Ramkrishna Bajaj, Arvind Mafatlal, PT Khorakiwala, Naval Tata, SP Godrej, JN Guzder and Keshab Mahindra, is organising a Consumer Film Festival to celebrate its 51st year of existence.

The festival will comprise of the Short Film Competition, Script Writing Contest, Short Story Writing Contest, Street Plays Competition, Poster Competition and Slogan Writing Contest.

Kalpna Munshi, President, CFBP Consumer Film Festival, said, "Consumer Film Festival is the first of its kind initiative taken on this large scale that has been taken to create awareness amongst the young and the old consumers by making them direct participants in our special efforts. We've got the absolute best in our jury to ensure the best talents, who will not only get recognition but will also get an opportunity for future."

The Jury for CFF comprises of Justice BN Srikrishna, ad man Piyush Pandey, film director Abhinay Deo, Honey Irani, Makrand Deshpande, cinematographer Sanjay F Gupta, broadcasting professional Sunil Buch and Dolly Thakore.

The topics of film festival include my right, right to voice, right to know, right to act, and fair business practices.

The contest is open to professionals, film makers, companies, corporates, organisations, students, individuals, young upcoming stars and NGOs.

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The screenshot shows a mobile news application interface. At the top, there's a navigation bar with 'NEWS' and 'BOOKS' buttons. Below that, a header for 'English News - The Hans India - Bangalore' is visible, along with the date 'Thursday, 06 Jul, 10:46 pm' and the source 'HANSINDIA'. The main article is titled 'Entries open for Consumer Film Festival' under the 'BANGALORE' category. The article features a collage of film stills. The text of the article describes the event organized by the Council For Fair Business Practices (CFBP) to celebrate its 51st anniversary. It lists various competition categories like Short Film, Script Writing, and Street Plays. A quote from MK Gandhi is included, along with a list of the jury members. The article concludes with information on how to register and where to find more details.

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### CFBP Short Film Competition 2017



Celebrating its 51st year of existence, Council For Fair Business Practices (CFBP) has planned to organise a very prestigious unique event in the interest of Consumers by organising Consumer Film Festival comprising of

- Short Film Competition
- Script Writing Contest
- Short Story Writing Contest
- Street Plays Competition
- Poster Competition and
- Slogan Writing Contest

on Consumer Awareness, Consumer Rights and Fair Business Practices in various categories among Professionals, Film makers, Companies, Corporates, Organisations, Students and Individuals, the young upcoming stars and NGOs.

various categories among Professionals, Film makers, Companies, Corporates, Organisations, Students and Individuals, the young upcoming stars and NGO's CFBP was established in 1966 by stalwarts of business & industry like Mr. J. R. D. Tata, Mr. Ramkrishna Bajaj, Mr. Arvind Mafatlal, Mr. F.T. Khorakivala, Mr. Naval Tata, Mr. S.P. Godrej, Mr. J.N. Guzder and Keshab Mahindra and others who recognised the imperative need of business & industry to regulate itself. CFBP undertakes a wide spectrum of initiatives to further its mission which includes conducting public seminars and painting competitions for the upcoming artists on key consumer issues. It serves as a bridge between the manufacturers and consumers of promotion of good business relationship. Its membership includes businessmen, professionals & consumers. The organizers invite all the corporate, individuals, professionals, NGOs, school and college students to participate in this great event and exercise their writing skills, acting skills and painting skills by expressing their thoughts towards Consumer topics. The best winner in all the 6 competitions will be awarded with the Cash prize, a trophy and a certificate at the hands of eminent Chief Guest on th day of the Award function.

**CATEGORY:**

- Short Film Competition (189 Sec.)
- Short Story Writing (400 Words)
- Script writing (Films/Street Play)
- Slogan Writing
- Street Play (5-7 Minutes)
- Poster Competition (Size 3x2 Ft.)

**TOPICS:**

- Jago Grahak Jago
- Mera Haq - My Rights
- Right to Voice
- Right to Know
- Right to Act
- Fair Business Practices

**SHORT FILM COMPETITION:**

[Click here](#) to download the Short Film entry Form

- The competition is open to Indian residents ONLY.
- The age of the participants must be 16 years as on 31st August, 2017 and above
- The short films must have been completed after 1st January 2016
- All films that are being entered must be submitted in their original language. For films in non-English language, submissions should also have English subtitles.
- Dubbed versions of films from other languages are not eligible for submission.
- The films submitted should not have been presented in India earlier, either theatrically (commercially or in Film Festivals) or released on video/DVD/telecast/internet/VOD. (If there is a film which matches the topic and even if showcased earlier in either festival there should be any issue)
- **No entry Fee**
- A completed submission consists of a correctly filled entry form along with the film screener reaching the festival on time. Only on acknowledgement of receipt of the two is the submission considered complete. The deadline for completed entry forms, as well as submitting the films must be strictly observed.
- Last date of completing submission is 31st August 2017 5 p.m.

**STORY WRITING:**

- The length of the story should be for a maximum of 180 second short film
- The applicant confirms that the submitted story is his/her original work. More than one story is allowed per applicant.
- The online entries are to be sent to [cfbpwritingskills@gmail.com](mailto:cfbpwritingskills@gmail.com). The physical entries can be sent to CFBP office address.
- Entries are open to all Colleges, Schools, Corporate's, Individuals, Professionals, NGO's and all Indian consumers
- Last date of receiving entry for the Story shall be 31st August 2017 by 5 p.m

**SCRIPTWRITING**

- The length of the script should be not more than 400 words.
- The applicant confirms that the submitted Script is his/her original work. More than one script is allowed per applicant.
- The online entries are to be sent to [cfbpwritingskills@gmail.com](mailto:cfbpwritingskills@gmail.com). The physical entries can be sent to CFBP office address.
- Entries are open to all Colleges, Schools, Corporate's, Individuals, Professionals, NGO's and all Indian consumers
- Last date of receiving entry for the Script shall be 31st August 2017 by 5 p.m

**SLOGAN COMPETITION**

- The applicant confirms that the submitted SLOGAN is his/her original work. More than one entry is allowed per applicant.
- The online entries are to be sent to [cfbpwritingskills@gmail.com](mailto:cfbpwritingskills@gmail.com). The physical entries can also be sent to CFBP office address
- Entries are open to all Colleges, Schools, Corporate's, Individuals, Professionals, NGO's and all Indian consumers
- Last date of receiving entry for the Slogan writing competition shall be 31st August 2017 by 5 p.m

**STREETPLAY**

- Time limit of the street play should not exceed more than "5 – 7 minutes"
- The maximum number of actors participating in a Street Play team shall be six (6).
- The applicant may attach the video clip of your team's performance to CFBP by email at [cfbpcreativeact@gmail.com](mailto:cfbpcreativeact@gmail.com) for evaluation in case you are unable to attend the evaluation round on 23rd September 2017.
- Entries are open to all Colleges, Schools, Corporate's, Individuals, Professionals, NGO's and all Indian consumers
- All participating groups shall enact in festivals, public place functions to promote consumer awareness and fair business practices as their services towards the Consumer movement.

**POSTER COMPETITION**

- The size of the poster for the competition shall be: 3ft x 2ft
- The applicant confirms that the submitted poster/s is his/her original work. More than one Poster is allowed per applicant
- Last date of receiving entry for the Poster competition shall be 31st August 2017 by 5 p.m
- The online entries are to be sent to [cfbpartist@gmail.com](mailto:cfbpartist@gmail.com). The physical entries can be sent to CFBP office address
- The Best Poster/s shall be displayed at the Awards Function.

Please review detailed rules and regulations for each competition on the festival website at <http://consumerfilmfestival.com/> before submission!